

Let's talk Partnerships

MINUTI 
COFFEE

DISCLAIMER

This document contains statements, estimates and projections provided by Minuti LLC ("Minuti" or the "Company") regarding the Company's potential future performance.

The Company's anticipated future performance is reflected in these statements, estimates and projections, which may or may not be correct.

The Company can make no representations as to their accuracy and makes no obligation to update such information.

The recipient of this document agrees all the information contained is confidential, to be treated as such, and they will neither directly nor indirectly duplicate or disclose this information without the Company's prior written consent.

If the Recipient wishes not to receive further information, they must agree to return the material without delay to the Company.

MINUTI

*The new way to
say coffee in Italian*

First steps...

Thanks for making Minuti your first step to a coffee franchise.

We are grateful for your interest and and eagerly anticipate what you can contribute to the Minuti family!

Without a doubt, Minuti is the future of coffee.

Fresh, high grade beans, roasted to our unique blends in our own roastery! Distinctive coffee served in eye catching retail outlets throughout the country, from café to kiosk and cart, staffed by dynamic service teams using cutting edge equipment, making Minuti the most talked about and enterprising Coffee franchise in the market right now.

Don't waste another Minuti!



Love the black stuff

Well this is it, the very reason we got involved in the first place.

A love of the black stuff and the society that surrounds it. We take our coffee very seriously and all of our blends are unique to us, each created by our roast master in Italy, sealed for freshness and the flown into our depots here in the US. It is a slick operation but has to be, it is what we do better than anybody else!



There's no Italian like an American Italian

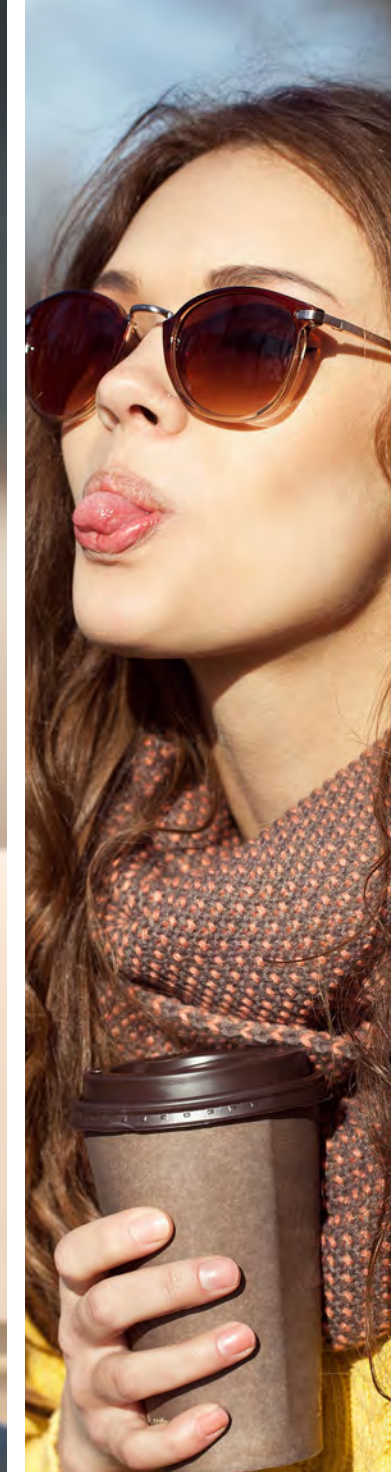
Italians have always prospered in America and Minuti is no different, a 100% American company, selling 100% Italian coffee.

A welcome addition to any street in any neighborhood, we actively work to create communities and conversation. We understand we have a responsibility to perform for each and every customer, to serve them, literally.

Minuti lives for coffee, it courses through our veins and is the very fuel that stokes our Italian passion for the bean and cup!

We understand that great coffee is not just about the drink. It's as much about the culture that surrounds it, the shop, the waiters, the buzz, the energy, the perfect pastrami and dill sandwich, the ultimate home style cup cake. The detail!

Life's great - Minuti just makes it better!



Our sister company is Molinari Coffee meaning we are the only place in the whole of the US of A that you can enjoy the Molinari brand.



*Love everything
about us!*

We love the simple three-step programme. A programme that ensures we keep minuti and ourselves in tip-top shape, everyday.

STEP ONE: SAVE THE BEST...

Various Minuti blends, brewed by our sister company, Molinari in Modena, Italy, give us the best coffee in the USA.

STEP TWO: WORK WITH THE BEST...

All our teams are bursting with personality and purpose. Ambitious, big hearted and rigourously trained.

STEP THREE: SPACE IS BEST...

We like people to spend time in Minuti. People like to spend time in Minuti, so we make sure each store is bright, comfortable and easy to enjoy.



CASA FERRARA 1914, 1915
CAFFÈ
Molinaro
MODENA

Transfer
25* to a
loyalty card
and receive a
FREE regular
DRINK



This is like a marriage...

We have to love our product, respect each other, share values and love life, together!



Do you have the skills to pay the bills!

1. MARKET KNOWLEDGE

Full understanding of your local community.

2. DEDICATION & MOTIVATION

To grow a brand.

3. MARKETING SKILLS

Understanding of processes, retail operations and the hunger to drive growth and expansion.

4. PEOPLE DEVELOPMENT

Skills to develop staff and expand customer care and service.

5. INVESTMENT

Minimum initial capital and expansion funds.

6. POSITIVE PERSONALITY

Massive appetite for sustained success.

If you have most of these, we need to talk about franchising with Minuti... soon!

Minuti & you...

Over a century experience in roasting with forty years of retail experience

We roast our own coffee, make our own chocolate and balsamic vinegar

We are among the very few coffee production companies, that are able to
operate and develop coffee shops

Our products are being distributed in over twenty countries

Our coffee shops operate on a very high net profit

We offer full design, equipment, service, training, marketing and
administration support

The ideal partnership

Minuti Coffee is a premium American/Italian coffee shop concept, combining the traditional Italian coffee house with a modern American touch! The coffee market is number one commodity in the world followed by oil. Over 300,000,000 cups of coffee is being served in United States on a daily basis. It's interesting to know that also, over 4,000,000,000 (billion) cups of espresso is being served in Italy each year!!

The average Minuti Coffee shops are operating in an area from 900 S/F to 2,000 S/F which are located in street fronts, shopping malls or shopping centers (end cap). The average Minuti kiosks are from 100 S/F to 400 S/F which are operating in universities, hospitals, airports, hotels or companies with over 2,000 employees (Oil Company or an airline).

Minuti franchising system, LLC is offering a franchise to operate a Minuti Coffee shop.

This offer covers three types of Minuti Coffee shops:

A full style coffee shop typically from 1,000-1,500 square Feet

A Kiosk location starting from 100 square Feet up to 400 square feet

A counter top location typically for existing location such as a hotel, restaurant or hospital location.

Your commitments...

We expect the franchisee to comply with all the local laws and regulations and will require a complete report as part of pre-opening.

We carefully scrutinize prospective franchisees to determine whether they meet our criteria. We approve each of our franchisees based upon personal, financial and business criteria.

We have sole discretion in determining whether you are an acceptable franchisee. If we determine that you are an acceptable franchisee, then you must sign our standard franchise agreement.

We may also offer certain franchisee candidates the opportunity to enter into our standard development agreement , a franchisee agrees to develop and open an agreed number of Minuti Coffee shops by their group or venturing with a third party group.



Your Minuti journey !

APPLICATION

Completed Application Form to be approved and both parties agree to proceed.

BUSINESS PLAN COMPLETION

With approval of the Franchise Application Form and mutual completion of a Confidentiality Agreement, Minuti can reveal financial information to progress your business plan. The initial Franchise Agreement will be shared along with Geographical, Financial and Contract Approval..

BUSINESS PLAN ASSESSMENT

You present a Business Plan to our Franchise team to discuss and agree feasibility.

LEGAL PROCESS

Legal processes between our lawyers and signing of Franchise Agreement.

PILOT SITE PREPARATION

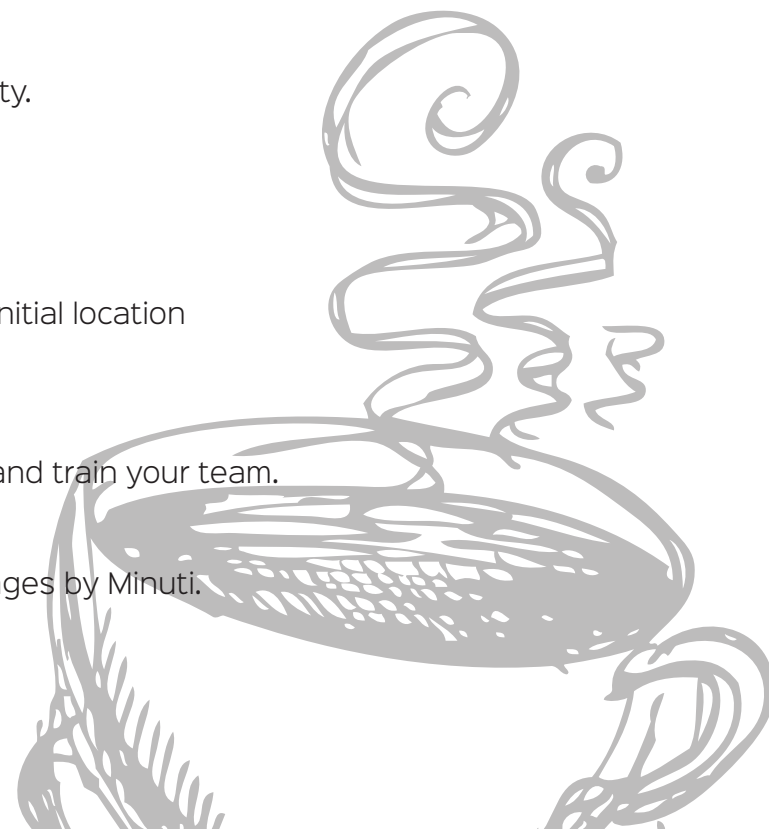
Completed legal transactions and pay fees, Minuti work with you regarding your initial location and start the development process.

TRAINING & EDUCATION

Alongside the development process, training commences for you to help recruit and train your team.

THE BIG DAY

You will be supported throughout the opening process with Store Opening Packages by Minuti.





GREAT! LET'S SELL COFFEE!

Download the Franchise Application Form from our website.
Email it back and a franchise team member will contact you.

Contact

MINUTI COFFEE LLC

A Texas Limited Liability Company

Executive Vice President of Real Estate and Franchise Development:

Charles Dechiro

2700 WW Thorne Dr. Houston, TX 77073 281-373-3157

charlesdechiro@minuticoffee.com

www.minuticoffee.com